

**Name:** J. Michael Moore

**Rank:** Professor & Extension Agronomist – Tobacco

% Salary Budgeted: Instr. Res. Ext. 100 Outreach



**Program Overview:** The extension tobacco program consists of an applied agronomic research program to support an educational program that insures that County Extension Agents and growers are updated with the latest information which may be useful in the production and marketing of the highest quality flue-cured tobacco possible. The applied research program includes on-farm and experiment station plots. The educational program consists of annual agent training programs, annual production guides, grower meetings in producing counties and invited presentations to the commodity commission and related agribusinesses. A strong portion of the educational program is the use of Georgia Tobacco Hotline email program to communicate with county agents and industry leaders as well as persons from around the world (4,000+) interested in Georgia tobacco production.

**Education:**

<u>Degree</u>	<u>Institution</u>	<u>Major Field</u>	<u>Year</u>
B.S.	North Carolina State University	Agronomy	1979
M.S.	North Carolina State University	Crop Science	1986
Ph.D.	Virginia Polytechnic Institute and State University	Agronomy	1989

**Employment**

<u>Year</u>	<u>Organization</u>	<u>Position</u>
1978	North Carolina Agricultural Extension Service	Ext. Summer Intern
1979-1985	North Carolina Agricultural Extension Service	Ag. Ext. Agent
1985-1989	Virginia Polytechnic Institute and State Univ.	Grad. Res. Asst.
1989-Pres.	University of Georgia, Crop and Soil Sciences Dept.	Professor & Ext. Agronomist-Tobacco

**Membership in Professional Societies**

National Alpha Gamma Rho Agricultural Fraternity; 1977-Present  
American Society of Agronomy; Member 1986-Present  
Epsilon Sigma Phi; Member 1984-Present  
National Association of County Agricultural Agents, Member 1979-Present

Regional Tobacco Workers' Conference  
Flue-Cured Tobacco Quality Committee  
Variety Evaluation Sub-Committee - Secretary 2004 - Present  
Tobacco Pesticide Committee of the Tobacco Workers' Conference  
Regional Tobacco Growth Regulator Committee  
Tobacco Industry Leadership Group

State American Society of Agronomy, Georgia Chapter; Member 1989-Present  
Georgia Association of County Agricultural Agents; Member 1989-Present  
October, 2003 - Elected Vice President;  
October, 2004 - Elected President-Elect  
November 2005 - Elected President

## Awards

- 2006 **“Award of Excellence – Senior Extension Scientist”** UGA Tifton Campus  
2004 **“Distinguished Service Award”** - National Association of County Agricultural Agents  
2001 **“American Society of Agricultural Engineers Blue Ribbon Award”** for an Outstanding entry in the 2001 Educational Aids Competition, Web Pages Category  
“Tobacco Barn Retrofit Information”, Paul E. Sumner and J. Michael Moore.  
2000 **“Extension Specialist Award”** Georgia Tobacco Growers Association  
1998 **“Achievement Award”** - National Association of County Agricultural Agents

## Contributions to Teaching

- (1) Undergraduate Course # Title Times taught (Sp & Fall) Avg. # of Students  
none
- (2) Graduate Course # Title Times taught (Sp & Fall) Avg. # of Students  
none
- (3) Serv. on Graduate Advisory Committees Degree (MS/Ph.D) Involvement (member/chair)  
none

## Contributions to Research and Other Creative Activities

No. of books	none
No. of book chapters	<b>1</b>
No. of refereed papers/by journal	none
No. of proceedings papers	none
No. of abstracts	<b>36</b>
No. of Patents/PVPs	none
Other activities - Other non-refereed materials	<b>216</b>

## Contributions to Extension

- a. Mass media and visual aids (programs presented or materials developed).  
**Radio programs:** **87**  
**Television Appearances:** **15**  
**University of Georgia Tobacco Web Page - Editor,**  
<http://www.griffin.peachnet.edu/caes/tobacco/>
- b. Continued educational programs at Continuing Education/Rural Development Centers and other colleges and or universities in which you participated. none
- c. In-service training that you conducted for agents or other professionals.  
**Annual Tobacco Update Training**, Douglas, GA, November  
(35+ attend annually)  
**GA Tobacco Tour**, Annual Car Caravan Tour across Georgia for Agri-business Reps.  
(75+ attend annually)  
**Georgia Farm Bureau Annual State Conference**. Annual Commodity Meeting  
Speaker  
(35+ attend annually)

d. Statewide meetings initiated and/or conducted (e.g. workshops or short courses). 5

e. Local or county educational meetings initiated and/or conducted (workshops or short courses).

310

#### **Sources of Grants/amounts**

*Competitive Grants* - Tobacco Commission and Tobacco Companies

**\$596,000**

*Noncompetitive Grants* - Various Agribusinesses

**\$93,600**

**Contributions to Professional Service** (committee service to department, college, university, and/or professional societies)

#### **Goals for the Next Five Years**

- Maintain a functioning multi-disciplinary team for conducting applied research and presenting proactive extension educational programs. Major projects focus on sucker control treatments and management practices which will result in reduced maleic hydrazide residues in the cured leaf, fertility programs which are economical and environmentally friendly, tomato spotted wilt virus control through chemical and management practices developed in Georgia. Educational programs will include the annual agent training program and the annual statewide tour of on-farm and experiment station research plots.
- Continue regional collaborations by participating in the Regional Tobacco Variety Committee, Variety Development and Evaluation, and the Tobacco Industry Leadership Group..
- Participate in the bi-annual Tobacco Worker's Conference and the associated committees
- Participate in the annual CORESTA Meetings (International Tobacco Conference)